



# BJEP Strategic Priorities

BJEP is a **welcoming community** with an **inclusive program** that builds Jewish identity and cultivates a **sense of belonging** for families, through an experiential-based curriculum that reflects our **Jewish values and morals** and **social responsibility**, delivered by inspiring leadership and passionate college-aged teachers.

## Our Vision

BJEP aspires to be Boston-area's leading independent Jewish education program, with a robust pipeline of students and teachers, supportive alumni and families, and dynamic connections to partner organizations to facilitate social justice and welfare for the greater Jewish community.

## Engaged, Loyal Community

Our community includes teachers, students and their families, staff, and alumni. We strive to maintain the intimacy and strong sense of belonging and community. We are proud of our diverse community and culture. Every constituency holds the student experience as the priority.

## Inspiring Jewish Education Program

Our experiential-based program with Brandeis student teachers, involves a camp-like vibe with opportunities for classroom learning, electives, Tefillah (prayer), adult learning, and a variety of meaningful activities for our multi-generational community. We will continuously seek ways to expand and improve, while maintaining the strengths of our current program.

## Expanded Outreach and Collaboration

By reaching more people and creating a bigger impact with our offerings, we will grow and strengthen our brand, financial model and recruitment. We will define, prioritize, and collaborate with other organizations to offer innovative programs and greater opportunities for learning. These partnerships will allow us to leverage our program, extend our reach and capabilities, and ensure cost efficiencies.

## Financial Strength

We strive for financial strength that bridges the gap between tuition revenue and operational costs, and ensures competitive salaries for faculty, minimizes tuition increases, and offers more financial aid, which will increase the economic diversity of our student population. We will demonstrate added value to Brandeis through access to the campus, student teachers, field-based experiences, and cultural programs that will allow BJEP to grow a sustainable program moving forward.